{the engagement}

# bridal buzz

Our editors scour the city to bring you the trendiest gifts, gowns, and services.



## < three dallas stationers you need to know

#### 1. Paradise Design Co.

Owner Alyssa Reeves has been crafting unique stationery for four years, and her experience shows in her brilliantly creative work. Her custom designs-whether Westhampton or western-for entire wedding invitation sets ensure that every piece of stationery reflects the wedding's theme. It's no wonder that local socialites are clamoring for her invitations. 972-234-3722. www.paradisedesignco.com.

### 2. The Write Invite

Nearly 18 years ago, Jamie Gerard's part-time invitation-making hobby became so popular that it grew into a full-scale business. She not only creates unexpected, distinctive invitations, but also represents more than 40 invitation vendors-some out of New York and LA. Her coordinating designs stretch to party favors, packaging, personalized labels, placecards, and ribbons. She even sells gifts for the groomsmen and bridesmaids. By appointment only. 214-956-9966.

#### 3. Bell'Invito Couture Stationery

Her husband's 19th-century letterpresses sparked this former Neiman Marcus designer's imagination, and soon Heather Wiese-Alexander's sweet stationery, with perfectly pretty hand-lined envelopes, started finding its way into many Dallas homes. From elegant customized wedding invitations to delightful couple's thank you cards, her simple, vintage style and beautiful letterpress suits the classic bride. 214-485-0889. www.bellinvito.com.